

13 Do you have any suggestions for future workshops?

Other factory tours; demos of printing techniques
Graphic [something] demo; tech info
Ethel M. [Candies] Factory

2 Please tell us the most valuable thing you learned during the tour:

A cup can be more than a cup! :)
Marketing
A well-run place can make money in USA
Every area was valuable because without one step there would be no product. Everyone was so friendly.
Product info
FDA approach to process
[Marketing] and selling tips
Seeing how much attention to detail was put into making the cups
The cup-making process
The print quality of your cups is outstanding!
Great technology and product quality
The [under] printing of white on frosted cups to make logo pop
Visstun is the prime plastic cup manufacturer in the world
The great quality of the companies we dealt with :) Awesome
The quality of products and innovation of company
Ideas for promotion
The visual part--seeing how this cup was made!
A new way of selling cups
Opened my mind on promoting/selling cups
Nice, reuseable products
Permanent feature of graphics
Ease of ordering samples
Very informative and hands-on
Learned about new product
4CP on small runs of 250 cups
The wide variety of products offered by Visstun

3 Please tell us how we can make this tour better:

Chocolate chip cookies in the break room! (The tour was great :)
Watching more making of the product
About perfect--wow
Great job!
My attention was kept the entire time, so, nothing.
Excellent
Change tour time to nighttime (after 6:00 pm)
Serve cookies with the drinks
Don't fix what's not broken